

Greater Rochester Chamber of Commerce to host Inaugural MWBE Awards Title

Inaugural event to showcase minority- and women-owned small business growth will be held on May 2nd Subhead

Key event details are stated in the first sentence of the release, as well as in the title and subhead

April 5, 2024 (ROCHESTER, NY) – Greater Rochester Chamber of Commerce will host its inaugural MWBE Awards on Thursday, May 2nd from 7:30 AM to 10:00 AM at the Floreano Convention Center, in partnership with Insero & Co. CPAs. The MWBE Awards recognize the Top 50 fastest-growing, privately-owned small minority- and women-owned business enterprises (MWBEs) in the Greater Rochester/Finger Lakes region.



Establishing why readers should care about this event

The ranks of the Greater Rochester Chamber MWBE Award honorees will be revealed at the in-person award ceremony and breakfast. Over 250 business and community leaders are expected to join us for breakfast and to celebrate the outstanding accomplishments of MWBEs in our community. These organizations are embedded into the fabric of our community and it is critical to recognize their outstanding successes in the face of historical underrepresentation. To see this year's award honorees, please download our [MWBE Awards honoree list](#). Establishes event credibility

Attendees of the event can expect: Making it clear what to expect in the body of the release

- Networking & vendor showcase
- Remarks from President & CEO Bob Duffy, Monroe County Executive Adam Bello, and more
- A keynote address from Terrence Clark, President and CEO, The New York & New Jersey Minority Supplier Development Council
- Honoring 2023 Monroe County Certified MWBEs
- Ranking reveals for Greater Rochester Chamber MWBE Award honorees

Quote from executive

Greater Rochester Chamber President & CEO Bob Duffy said, "Looking at the honorees for our inaugural Greater Rochester Chamber MWBE Awards, we are excited to see and celebrate the outstanding successes of these organizations, spanning industries, sizes, and sectors. The collective economic and cultural impact of our small business MWBE Award honorees is remarkable, and we are proud to play a role in celebrating their leaders for breaking down the barriers minorities have historically faced. Our region would not be the same without the influence of these outstanding companies, and we are proud to have them in Greater Rochester. Please join us on Thursday, May 2 to applaud these remarkable organizations and celebrate the promise they offer for an even brighter future."

In addition to the reveal of the MWBE Award honoree rankings, Greater Rochester Chamber, in partnership with Monroe County, COMIDA, and MCIDC, will recognize and celebrate the 2023 locally certified MWBEs. To learn more about the Monroe County MBWE Certification, please see [here](#).

Links and contact information make it easy for readers to learn more

Tickets and sponsorships for this inaugural event on Thursday, May 2nd are now available and selling fast. Please see our [Sponsorship Opportunities guide](#) to place your brand in front of these up-and-coming small businesses. To purchase tickets, see our [Event Registration page](#). For any additional questions, please contact Susan George, Director of Events, Training, and Affiliates, at Susan.George@GreaterRochesterChamber.com.

Saying that tickets and sponsorships are "selling fast" urges readers to act now. Key details about the event are also repeated in this closing call-to-action.

About Greater Rochester Chamber of Commerce Boilerplate

Greater Rochester Chamber of Commerce is the leading voice of business in the Greater Rochester, NY region, dedicated to promoting the interests of our 1,300+ members and advocating for policies that support economic growth and prosperity. We are the number one resource for information, connections, and support that businesses need to succeed in a rapidly changing business environment. We strive to create a culture of innovation, entrepreneurship, and collaboration that encourages businesses to take risks, explore new opportunities, and grow.