

10 Leadership Lessons Built in the Baja 1000

HOSTED BY **SHERIFF TODD K. BAXTER**
AND **CHIEF MATTHEW BARNES**

Follow a team from Upstate NY as they embark on the ultimate challenge of completing the Baja 1000 in a VW Bug. The Baja is an epic off-road race that takes place in the rugged terrain of Mexico's Baja Peninsula. From the grueling heat of the desert to the treacherous mountain passes, the Baja 1000 is a test of both man and machine.

What we learned in three years of trying to complete the Baja 1000, the preparation and during mile after jarring mile of racing, applies equally to your job as a leader and manager.



Wednesday, March 20 2024,
8:00 AM - 12:00 PM



Free



Hampton Inn
101 S Union St.
Rochester, NY 14607



RSVP to ToddKBaxter@gmail.com
with name, agency name, & email

LEADERSHIP LESSONS

- 1 Build your team
- 2 Leadership is built on scar tissue; embrace it
- 3 Problem solving
- 4 Short-term goals & continued evaluation
- 5 Tactical communication
- 6 Tactical Leadership
- 7 Managing change
- 8 Trust is a force multiplier
- 9 The power of the after action review
- 10 Strategy

**THE THRILL OF VICTORY,
THE AGONY OF DEFEAT**