

# Greater Rochester Chamber of Commerce

## Colors of Success DEI Award

### Frequently Asked Questions (FAQ)

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#### WHAT ARE THE ELIGIBILITY CRITERIA FOR THE COLORS OF SUCCESS DEI AWARD APPLICANT?

- The Colors of Success DEI Award is presented to an individual who has demonstrated exemplary leadership in advancing diversity, equity, and inclusion (DEI) in the greater Rochester community with clear positive impacts as a result of these efforts. This award is our highest recognition for an individual related to DEI and is awarded annually.
- Must work within the greater Rochester Area (which includes Monroe, Genesee, Livingston, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates counties).
- May be employed by either the for-profit or not-for-profit sectors.
- May not be employees of the Greater Rochester Chamber of Commerce

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#### CAN A WORTHY CANDIDATE BE NOMINATED?

- Organizations, groups, boards, or individuals may nominate an individual for the Colors of Success DEI Award.
- Nominators may separately submit more than one candidate for consideration.
- **An applicant can self-nominate as well.**

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#### IS THERE A SPECIAL APPLICATION FORM?

- An easy-to-use online application form with instructions may be found [here](#).
- For further assistance, please email Gena Stein at the Greater Rochester Chamber at [Gena.Stein@GreaterRochesterChamber.com](mailto:Gena.Stein@GreaterRochesterChamber.com)

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#### HOW DOES A CANDIDATE COMPLETE THE APPLICATION?

- Fill out the online application form completely and accurately.
- An option to **attach up to 4 supporting documents** (i.e., resume, letter of recommendation, awards, and accomplishments) is available online. Attachments should directly support the Colors of Success DEI Award.
- **For strongest consideration**, applicants are expected to provide **detailed** supporting information about their support of DEI initiatives when submitting an application. Any additional information regarding the applicant/nominee that is not included within the submission and supporting documentation will not be considered as part of the selection process. Applicants are encouraged to provide as much information regarding their success, contributions to DEI initiatives order to provide the best nomination possible.

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#### WHAT CAN A CANDIDATE INCLUDE WITH THE APPLICATION FORM?

- The application form should include all information necessary for evaluation of the applicant and it should be detailed.
- Up to 4 documents of articles, publications, letters of recommendation and/or supporting documentation may be included online.
- Please note: **Resumes will NOT take the place of the application form.**

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#### WHAT IS THE APPLICATION PROCEDURE?

- **All completed online application forms must be submitted on the website by the listed deadline. Late applications will not be considered.**
  - Applicants are encouraged to confirm their submission by emailing Gena Stein at [Gena.Stein@GreaterRochesterChamber.com](mailto:Gena.Stein@GreaterRochesterChamber.com)
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**HOW IS THE COLORS OF SUCCESS  
DEI AWARD WINNER SELECTED?**

- The Colors of Success DEI Award applications will be pre-screened to ensure all required information is included.
- Finalists are determined based on the criteria listed below, and the level of detail in the application form submission, as well as supporting documentation provided by the applicant.
- Final selection of the Colors of Success DEI Award winner is made by a group of judges consisting of a diverse group of leaders from the greater Rochester community to review the submitted applications.

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**WHAT ARE THE EVALUATION AREAS  
THAT WILL BE REVIEWED BY THE  
SELECTION COMMITTEE/JUDGES?**

**Applications will be evaluated based on the following criteria listed below:**

1. Demonstrated sustained support towards advancing diversity, equity, and inclusion (DEI) in the workplace
2. Direct contribution to DEI related programs, policies, or initiatives that positively impact the status of a community issue/initiative
3. Coaching and mentoring others in the workplace, or in the community, as it relates to their DEI journey.

***Please note:*** Feel free to provide any additional information you feel is important for consideration of your application. List publications or articles supporting service to their profession, industry or community, recommendation letters, etc. **(only up to 4 documents allowed).**

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**WHEN IS THE COLORS OF SUCCESS  
DEI AWARD WINNER ANNOUNCED?**

- The individual award winner will be announced at the **Colors of Success DEI Award celebration on Friday, September 16, 2022, held at the Hyatt Regency of Rochester from 3:30p to 6pm**

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**IF I HAVE MORE QUESTIONS, WHO DO I  
CONTACT AT GREATER ROCHESTER  
CHAMBER?**

- If you have any questions or need more clarification, please contact **Gena Stein, Events Assistant at [Gena.Stein@GreaterRochesterChamber.com](mailto:Gena.Stein@GreaterRochesterChamber.com).**