

Round 14 of the Regional Economic Development Council Initiative

REGIONAL STRATEGIC PLAN

Provides an economic vision for the future, priorities of the region, and regional strategies

ROUND 14 PROGRAMS

Round 14 programs have an application deadline of July 31st at 4PM.

Governor Hochul announced funding for ROUND 14

Funding is available through the Consolidated Funding Application (CFA) from over 20 programs across 8 state agencies.

THE CONSOLIDATED FUNDING APPLICATION

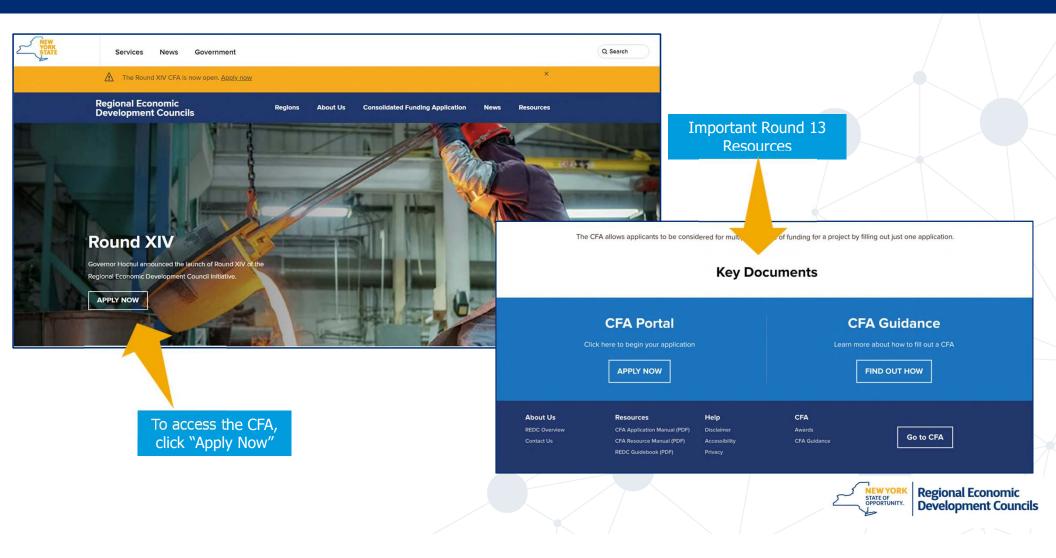
A single application for state economic development resources from numerous state agencies, is anticipated to open in early May.

OPEN ENROLLMENT PROGRAMS

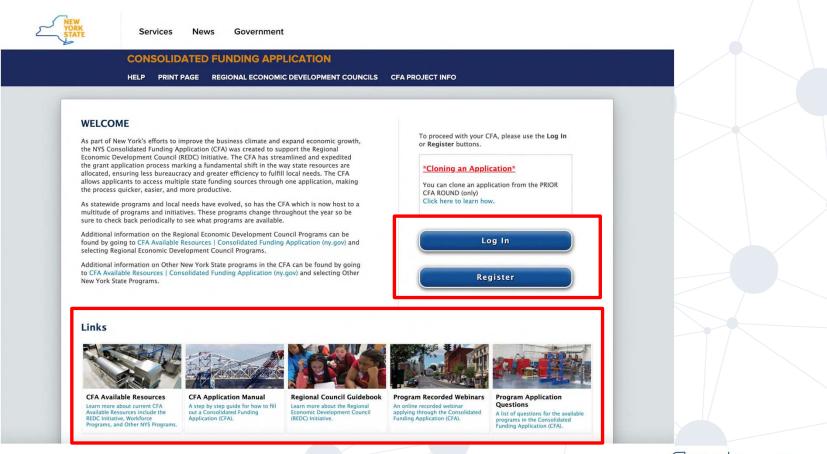
Open Enrollment programs will continue to accept applications on an ongoing basis and are not subject to the July 31st 4PM deadline.

Learn more at: <u>https://regionalcouncils.ny.gov/</u> | Apply at: <u>https://apps.cio.ny.gov/apps/cfa/</u>

regionalcouncils.ny.gov



https://apps.cio.ny.gov/apps/cfa/





CFA Timeline

DEADLINE PROGRAMS

MAY 13, 2024 CFA OPENS

JULY 31, 2024 CFA closes at 4PM sharp No late submissions!



OPEN ENROLLMENT PROGRAMS

MAY 13, 2024 CFA OPENS

CFA remains open until funds are exhausted. Projects are reviewed on quarterly basis or more frequently if needed.



Regional Economic Development Councils

2024 Round 14 CFA Available Resources

Regional Economic Development Councils | INVESTING IN COMMUNITIES

Available Resources for Regional Councils in 2024

Open Enrollment Programs

Open Enrollment programs will continue to accept applications on an ongoing basis and are not subject to the July 31st deadline.

Empire State Development: Up to \$177 million

- Up to \$100 million for ESD Grant Funds
- Up to \$2 million for Strategic Planning and Feasibility Studies
- Up to \$75 million for Excelsior Jobs Program*

Homes & Community Renewal: Up to \$10 million*

 Up to \$10 million for Community Development Block Grant (CDBG) – Vacant Property Clearance Program*

New York State Power Authority: Up to 35.5 Megawatts

• Up to 35.5 Megawatts for the ReCharge NY Program

Programs Subject to 4:00 PM July 31, 2024 Deadline

Empire State Development: Up to \$70 million

- Up to \$40 million for Capital Improvement Grants for Pro-Housing Communities
- Up to \$15 million for Market New York
- Up to \$10 million for the Small Manufacturer Modernization Program
- Up to \$5 million the Not-For-Profit Capital Grant Program*

Homes and Community Renewal: Up to \$29.2 million

- Up to \$4.2 million for New York Main Street Program
- Up to \$25 million for New York State Community Development Block Grant Program*

Office of Parks, Recreation and Historic Preservation: Up to \$26 million

 Up to \$26 million for Environmental Protection Fund Grants Program for Parks, Preservation and Heritage (EPF)

New York State Energy Research and Development Authority: Up to \$20 million

- Up to \$10 million for Commercial and Industrial (C&I) Carbon Challenge
- Up to \$10 million for Building Cleaner Communities Competition

Department of State: Up to \$17.975 million

- Up to \$13.975 million for the Local Waterfront Revitalization Program
- Up to \$2 million for the Brownfield Opportunity Area Program
- Up to \$2 million for the Smart Growth Community Planning and Zoning Grant Program*

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Regional Economic Development Councils | INVESTING IN COMMUNITIES

New York State Canal Corporation: Up to \$1 million

Up to \$1 million for the Canalway Grants Program

Department of Environmental Conservation: Up to \$95.5 million*

- Up to \$75 million for the Water Quality Improvement Project (WQIP) Program*
- Up to \$17.5 million for the Climate Smart Communities Grant Program*
 Up to \$3 million for the Non-Agricultural Nonpoint Source Planning and Municipal Separate
- Op to so minimar for the warr-agricultural vonpoint Source Planning and Municipal Separat Storm Sewer System (MS4) Mapping Grant Program*

*REDCs will be made aware of projects applying to these programs but REDCs will not score these projects.

Open Enrollment programs will continue to accept applications on an ongoing basis and are not subject to the July 31st deadline.

* These are the Other NYS Programs. REDCs will be made aware of projects applying to these programs but REDCs will not score these projects.



REDC Round 14 ESD Grant Funds



ESD Grants Program

\$100 MILLION

- Offered on a rolling basis throughout the year with projects reviewed in 3 batches
- 100k minimum request/award
- Eligible Applicants:
- Capital funding to support projects that implement the regional strategic plan
- Business investment, economic growth, strategic focus areas
- Enhanced incentives for strategic focus areas:
 - Childcare projects now also open to for profits
 - Projects in Severely Distressed Communities
 - Green buildings & sustainable development
- Municipalities- City, town and village applicants must be Pro-Housing Certified by HCR



ESD Capital Improvement Grants for Pro-Housing Communities

\$40 MILLION

Regional Economic Development Councils

- Application deadline July 31 at 4PM, 2024
- Up to 50% TPC, Award Min/Max = \$100k/\$3M
- Eligible Applicants include Certified Pro-Housing Communities, and NFPs and counties whose projects are located within a certified Pro-Housing Community
 - A full application submittal to the HCR Pro-Housing Communities Program is required to be submitted to HCR by the CFA deadline of July 31st at 4PM.
- Looking for projects that create vibrant, livable communities that will support the statewide goal for more housing.
- Projects Fall into two categories:
 - 1. Infrastructure & Blight Removal Projects
 - 2. Placemaking Projects

ESD Small Manufacturer Modernization Grant Program

\$10 MILLION

- Application deadline July 31 at 4PM, 2024
- Up to 20% TPC, Award Min/Max = \$50k/\$250k
- Eligible applicants: small NYS manufacturers operating for 10+ years that commit to retention of their workforce
- Focus on:
 - Incentivizing machinery & equipment modernization
 - Supporting tradeable sector(s)
 - Utilization of advanced technologies to support sustainability and resiliency investments
- Prioritization and consideration to:
 - Companies that export their product outside of NYS
 - Companies that also create jobs (though larger job creation projects should consider ESD Grant Fund)
 - The type of jobs and annual salary for the industry and area it is located in
 - Alignment with regional strategic plan vision and goals



Regional Economic Development Councils

ESD Not-for-Profit Capital Grant Program

\$5 MILLION

- Application deadline July 31 at 4PM, 2024
- Up to 50% TPC, Award Min/Max = \$25k/\$100k
- Eligible applicants: 501c3 not-for-profit organizations whose mission is to provide an economic and community benefit to the area the organization serves.
- Two categories:
 - Category 1: Impactful community benefit organization whose project will result in the expansion of services offered by the organization.
 - Category 2: Impactful community benefit organization whose project will not result in the expansion of services but includes capital improvements to ensure the organization can continue to offer its existing programs and services.
- Priority consideration:
 - A project that is located in (or locating to) a downtown area will be looked upon more favorably than a project not located in a downtown area and encouraging sprawl development.
 - Projects that create direct or indirect jobs



ESD- Strategic Planning and Feasibility Studies

\$2 MILLION

- Offered on a rolling basis throughout the year with projects reviewed in 3 batches
- Up to 50% TPC, \$100k maximum request/award
- Eligible Applicants: municipalities, business improvement districts, local development corps, and NFP economic development orgs.
- Support projects that lead to capital projects that will implement the regional strategic plan through community development. Typically:
 - 1) strategic development plans for a city, county, or municipality or a significant part thereof; and
 - 2) feasibility studies for site(s) or facility(ies) assessment and planning
- Applications should demonstrate how the proposed project:
 - Impacts or could impact the subject area in which it is proposed, as well as the region as a whole
 - The project's ability to increase viability of existing businesses and stimulate new enterprises
 - The degree of economic distress in the area where the proposed project is located





MARKET NEW YORK- Tourism Grant Program www.iloveny.com/MarketNY

Market New York Program Goals & Information

Program's objective: tourism marketing initiatives; capital/construction projects and the recruitment, execution of new big events, meetings/conferences; and conventions, festivals, athletic competitions and consumer/industry trade shows.

<u>Eligibility</u>: Entities that may apply for funding include not-for-profit corporations, municipalities, tourism promotional agencies (TPAs), public benefit corporations, and for-profit companies. *Individuals, SUNY schools & NYS agencies are not eligible to apply.

Available Funding: There are two categories of funding available under *Market New York*, each with varying requirements.

- **1)** Regional Tourism Marketing- up to \$7 million Only minimum grant requests of <u>\$50,000</u> or more will be considered
- 2) Tourism Capital- up to \$8 million Only minimum grant requests of \$150,000 or more will be considered

Applicants may <u>not</u> apply for both marketing and capital expenditures within the same CFA round.

Application deadline July 31 at 4PM, 2024





MARKET NEW YORK- Tourism Grant Program www.iloveny.com/MarketNY

Market New York Program Information

Required Match

Working Capital/Marketing Projects

• match of 50% of the total project cost is required; example: for a minimum requested award of \$50,000, **a \$50,000 match** would be required, for a total project cost of \$100,000;

Capital/Construction Projects

•match of 80% of the total project cost is required; example: for the minimum requested award of \$150,000, **a \$600,000 match** would be required, for a total project cost of \$750,000.

Additional Requirements: Please see the Market New York Guidelines

Project plans are now a REQUIREMENT to the Market New York application!!!

More Information:

- Applicants can reference additional Market New York information at <u>www.iloveny.com/MarketNY</u>
- Email: <u>RegionalTourism@esd.ny.gov</u>

