

# Insurance Benefits



**GREATER  
ROCHESTER**  
*Chamber of Commerce*

## BlueMark Advantage

Have you ever wondered if your financial advisor has an agenda that is different than yours? As an independent wealth and risk management team, the professionals at BlueMark Advisors bring no hidden agenda of their own to client planning meetings. Our only focus is to learn about your unique situation and, based upon our knowledge and experience, recommend the most appropriate planning strategies to help you achieve your personal and family goals.

To further enhance the resources we bring to the client relationship, BlueMark Advisors has formed strategic partnerships with Highland Capital Brokerage and Pinnacle Insurance and Financial Services, two of the largest national back-office support networks for independent insurance advisors. These partnerships allow BlueMark Advisors to deliver customized insurance solutions, personalized service and support, and added value through providing objective access to major insurance carriers, advanced planning support and proficiency in risk underwriting.

As an independent wealth advisory firm, we are also able to offer investment advisory diversification utilizing multiple strategists on a single platform offering potential to reduce volatility in today's turbulent financial markets. BlueMark Advisors offers securities through Securities America, Inc., and advisory services through Securities America Advisory, Inc. (see disclosure).

BlueMark Advisors provides professionals, entrepreneurs and business leaders with the advantage of one coordinated and comprehensive resource across executive and employee benefits, insurance and wealth management. Our experienced advisors provide access to the ever-changing financial knowledge and insight that will help you make informed decisions with comfort and confidence.

BlueMark Advisors places a strong emphasis on working collaboratively with the full range of other client advisors from tax specialists to attorneys, family offices, trust officers and charitable organizations in order to develop comprehensive wealth and risk management strategies aligned with your best interests.



Securities offered through Securities America Inc., Member FINRA/SIPC. Brian Blaustein, Mark Kluge, Representatives. Advisory Services offered through Securities America Advisors, Inc., Mark Kluge, Advisor Representative. BlueMark Advisors and the Greater Rochester Chamber of Commerce are separate entities from the Securities America Companies.

Brian A. Blaustein  
BlueMark Advisors  
2425 Clover Street, Suite A1  
Rochester, NY 14618  
585-244-6615

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