GREATER ROCHESTER
Chamber of Commerce

2018
Group Message Member Email

Cost: $300 each spot

May Highlighted Members

Improve Your Security Posture: Security Awareness Training

Employee Benefits Consulting and Brokerage Services

WARNING: New 'Locky' Ransomware Virus Spreading at Alarming Rate...

First Capital Payments' Clover Station is Everything You Need

Providing Quality Apartment Living in Rochester for Over 50 Years!

There are Three Ways Rochester Companies Lose Money When They Hire

The monthly group email campaign is an easy, affordable way to get the message out about your company. Use this as a jumping-off point to draw readers to your website, a promotion, or to contact you for more information about a service or special offer. Promote your company to our mailing list of approximately 10,000 business contacts. Each Group Email Blast will contain no more than four member ads. We'll even track everything for you and report back to let you know how effective your message was!

Advertising program is open only to Partner, Corporate, and Business Builder members. Rochester Chamber retains the right to determine users of this service and approve content. Rochester Chamber retains the right to determine content for each email.

- **Please contact for availability as dates are booked quarterly on a first-come, first-served basis.**
- Ad placement is determined by the order in which the ad requests are received.
- Company will submit requested information below with all required information and images with appropriate links no later than 4 p.m. **two weeks prior** to the scheduled send date.
- If information is not received by 4 p.m. that deadline, the contract is voided and we can not guarantee another spot during the calendar year.

Terms: All payments are due upon booking to guarantee spot. *Member must be in good standing of the Rochester Chamber at time of booking and when the ad runs. Ad content must be related to the member company that booked it. Any cancellations must be received no later than 4 p.m. two weeks prior to send date.*

Required information for email:

- **Company logo, jpg or gif at 300 dpi or higher**
- **Headline/title for your advertisement**
- **Descriptive paragraph, about 75 words**
- **Links**
- **Company contact info (address, phone number, website)**

Send all information via email to Advertising@GreaterRochesterChamber.com. A proof will be provided before sending.

Please send all inquiries/requests to Advertising@GreaterRochesterChamber.com