



**Annual
Cost:
\$5,000**

2018

Website Sponsorship

Place your company's logo and link on our www.GreaterRochesterChamber.com homepage and get noticed! The website features a welcoming and tone-setting highlight video that rotates on the homepage, innovative sticky vertical navigation, long-scrolling digestible content formatting, a streamlined delivery of information, and responsive design that makes the site fun to explore on any device.

Advertising program is open only to Partner, Corporate, and Business Builder members. Rochester Chamber retains the right to determine users of this service and approve content. Please contact for availability as dates are booked on a first-come, first-served basis.

Terms: All payments are due upon booking to guarantee spot. Member must be in good standing of Rochester Chamber at time of booking and for the duration of the website sponsorship. Ad content must be related to the member company that booked it.



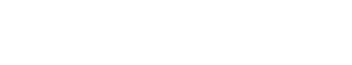
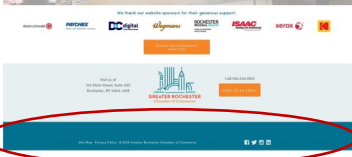
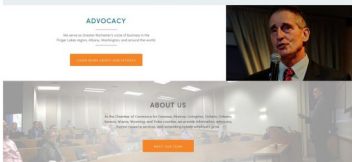
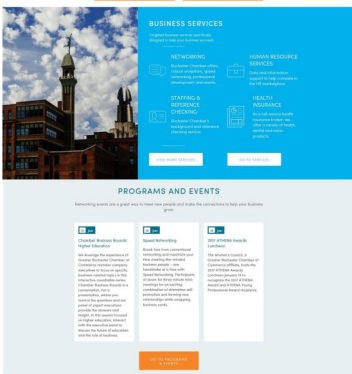
Ad Specifications:

- **File types:** .png, .jpg, .jpeg, .gif, .svg
- **Color profile:** RGB
- **Background color:** White or transparent
- **Minimum dimensions:** Either 300px wide or 300px high (see below)
- **Resolution:** 72ppi
- **Link must be provided to accompany logo**

NOTE: Logos will be resized proportionately to fit into the sponsors space on the page. The final image will fit within the dimensions: 150x80. For example, a horizontal logo that is uploaded at 1022x165 will be resized by the CMS to be displayed at 150x24. A vertical logo uploaded at 470x388 will be resized to be displayed at 83.5x60.

NOTE: SVG images are vector-based, so the size they are created at doesn't matter. SVGs should be created using the RGB color profile, or colors may become distorted. SVG images will be resized proportionately to fit the same size as other images (150x80).

Send all information via email to Advertising@GreaterRochesterChamber.com.



**Please send all inquiries/requests to
Advertising@GreaterRochesterChamber.com**