ABOUT THE PROGRAM:

Communication, leadership, and collaboration are fundamental skills for women in today’s workplace. Developing an effective leadership style is critical, even if you are not a formal leader! Leadership “styles” vary from person to person and some leadership styles are more effective than others. What kind of leader are you? Do you know your preferred leadership style and how to lead at any level? Are you looking to move up in the organization and lead a team someday? Cultivating an authentic leadership style will help you become more effective every day while preparing you for your next professional responsibility.

Knowing when, how, and why to adapt your leadership style in different situations will help to push that needle forward in your professional career!

At this professional development biz.Exchange series event, emphasis will be on enhancing your self-awareness as a personal leader, while exploring how you can lead as a collaborative member of any group. You will start to discover how you tend to lead and will be provided with some ideas on how to build your own leadership capacity by learning how and when to adapt your leadership style based on different situations. This session will be interactive and participants will be encouraged to contribute throughout the program. Men are encouraged to attend as well.

OBJECTIVES:

By the end of this presentation, participants will:

- Explore effective and ineffective leadership styles in various situations.
- Identify exemplary leadership behaviors.
- Start to discover their own preferred personal leadership style.
- Build leadership capacity by adapting to the situation.

PRESENTED BY:

Dr. Jennifer Green-Wilson
Principal, The Leadership Institute

Tuesday, July 25, 2017
7:30 to 7:55 a.m. - Registration/ Light Breakfast
8 to 9:30 a.m. - Program Presentation with Q&A Session

Location:
The Strong Museum Auditorium
1 Manhattan Square

COMPLIMENTARY for Rochester Chamber Members
$50 for Non-Members

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