



**GREATER  
ROCHESTER**  
*Chamber of Commerce*



# MEMBER SHOWCASE

Connect to Greater Rochester Chamber Members by Sharing Your  
Business Expertise, Products & Services in the Virtual Space

Together We Are Stronger!

# MEMBER SHOWCASE

Where businesses share information and content, and/or market their products and services to Greater Rochester Chamber members.

**Interested in sharing information, content, and/or marketing your products and services via a pre-recorded webinar on the Greater Rochester Chamber virtual platform?**

Greater Rochester Chamber member content gives you the opportunity to position your company in front of leading business executives. It's an ideal environment to help our members be well-informed, grow professionally, and meaningfully connect. Your pre-recorded webinar will be available to Greater Rochester Chamber members for a minimum of 30 days on the website with social media promos prompting members to tune in and listen.

Take advantage of this members-only option to showcase expertise and share information with 1200+ Greater Rochester Chamber member organizations with close to 150,000 individuals within that membership.

**Pre-Recorded Webinar Shared on Greater Rochester Chamber Website - \$1,200 (Not-For-Profit Price - \$700)**

**Limited to ONE Submission Per Organization**

- Option to provide a 30 to 45-minute pre-recorded webinar on a Greater Rochester Chamber-approved topic
- Option to use Greater Rochester Chamber's virtual platform or company's virtual platform to record session
- Webinar recording link available for viewing 30 days post event on Greater Rochester Chamber website
- Mention in Greater Rochester Chamber Voice of Business Weekly e-blast
- Mention in emails marketing the Member Marketplace to 17,000 contacts
- Social media mention across Greater Rochester Chamber platforms (Twitter, Facebook, Instagram, LinkedIn)
- Option to send the link to sponsoring company's guests, vendors, or clients to view the pre-recorded webinar

Greater Rochester Chamber will always reserve the right to review and approve topics to ensure they are in line with our mission and vision, and beneficial to our membership of 1200+ strong. Spaces are limited and available to Greater Rochester Chamber members only – one marketing webinar only per company. This is a pre-recorded webinar that will be posted on Greater Rochester Chamber's website for 30 days for all members to view at their own leisure.

If you would like to learn more or wish to participate and/or present on an approved pre-recorded topic, contact Greater Rochester Chamber's Director of Events, Susan George:

[Susan.George@GreaterRochesterChamber.com](mailto:Susan.George@GreaterRochesterChamber.com) or call (585) 256-4612.